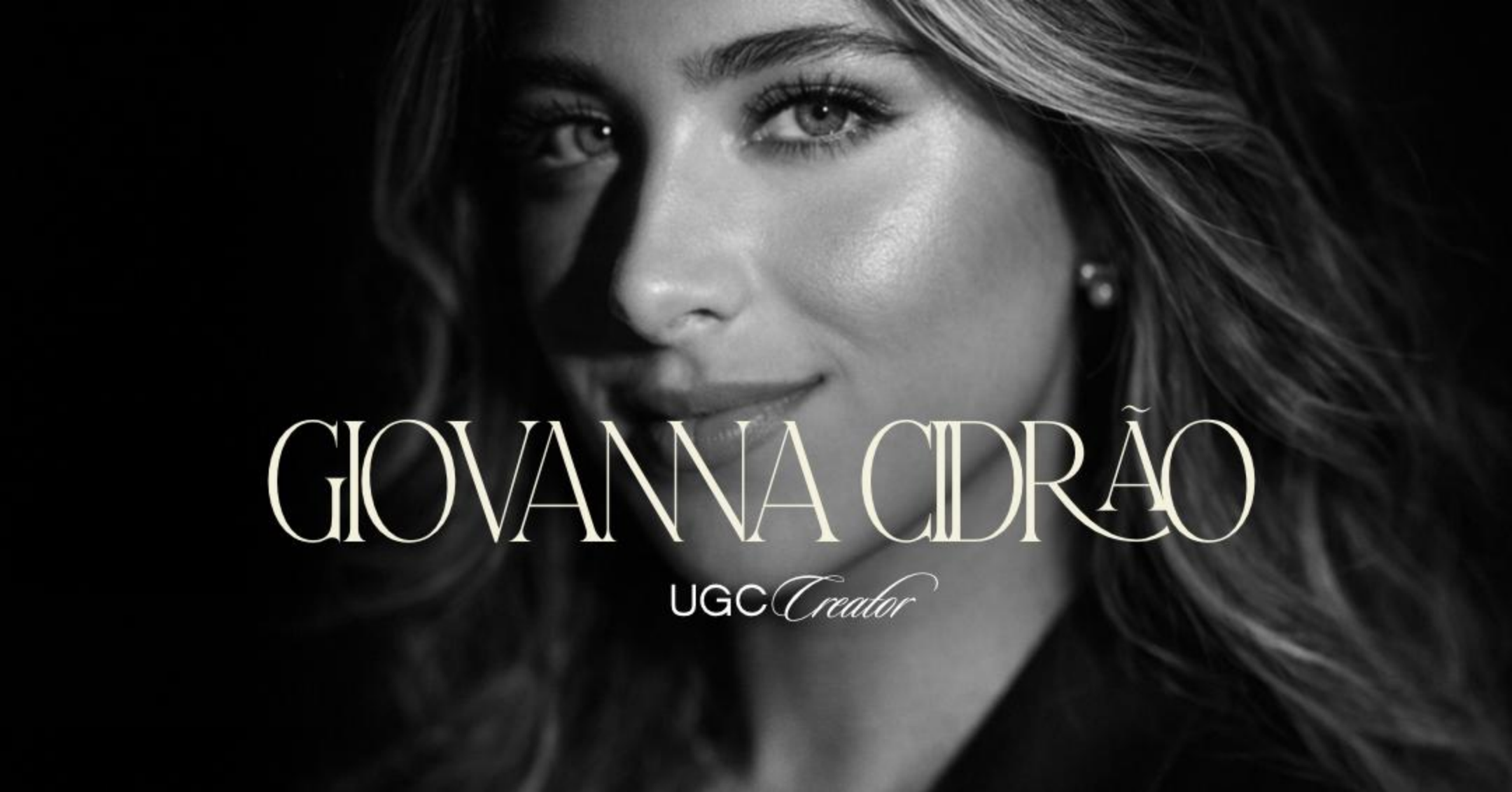

GIOVANNA CIDRÃO
UGC Creator



Hello! I'm

GIOVANNA CIDRÃO

I'm a UGC creator, TV Producer and lifestyle content creator passionate about storytelling, authenticity, and creating content that truly connects with people. Originally from São Paulo, Brazil, I bring a warm, relatable, and creative approach to every piece of content I produce.

I currently study Legal Studies, which helps me understand branding, communication, and strategy from both a creative and professional perspective. My content blends real life, faith, lifestyle, fashion, travel, and personal growth, always with a genuine and engaging tone.

USA

ENGLISH
PORTUGUESE


TALKING-TO-CAMERA VIDEOS
LIFESTYLE & DAILY ROUTINES
Target
NICHE
Audience
FAITH-BASED CONTENT
TRAVEL & REAL-LIFE MOMENTS
FEMALE 18-34
FASHION

WHAT I CREATE WHAT I CRE
REATE WHAT I CREATE WHAT



- Lifestyle & daily routines
- Short-form video content (TikTok & Reels)
- Authentic product integration

- Voice-over and talking-to-camera videos
- Aesthetic photos and storytelling captions
- Faith-centered and values-driven content (when aligned with the brand)



AVERAGE REACH PER VIDEO

180% - 450%

OF MY FOLLOWER BASE

AVERAGE REACH PER VIDEO

300% - 900%

OF MY FOLLOWER BASE



+20K

COMBINED FOLLOWERS

BRANDS I'VE WORKED WITH

sbt

tvconnect USA

START MARKETING

THE CLOSET

CIDRAO GLOBAL SERVICES

BEAUTY

igold

EDEN salon & beauty lounge

UNA DESIGN

FEEDBACK
FEEDBACK
EDBACK

Working with Giovanna was an incredibly positive experience! Our partnership delivered excellent results for Re.Alise. Her authenticity and natural approach to showcasing the brand helped increase our visibility and strengthen our presence on social media. Without a doubt, it was a valuable collaboration that generated outstanding results!

- @Re.AliseUSA

We had the pleasure of collaborating with Giovanna Cidrão here at Glow Brazilian Beauty, and the experience was excellent. Not only did the content generate great reach, likes, and views, but it also brought us new clients through her Instagram. Giovanna was an incredible partner throughout the entire process.

- @GLOWbrazilian.Orlando

1 INITIAL CONTACT & BRIEF

You reach out via email or social media with your brand's idea, goals, and expectations. We align on deliverables, content style, timeline, and overall vision to make sure everything fits your brand perfectly.

2 CREATIVE DIRECTION & PLANNING

Once we align, I review the brief and develop a creative approach tailored to your brand. This includes content style, messaging, format (Reels, TikTok, photos, UGC ads), and storytelling direction.

3 CONTENT CREATION

I create high-quality, authentic content that feels natural and native to the platform. My focus is on storytelling, trust, and engagement, while making sure your product or service is showcased in a genuine way.

4 FINAL DELIVERY

You receive the final content ready to be used on social media, websites, or paid ads. Clean, organized, and delivered on time.


LET'S WORK TOGETHER
Together.
If you're looking for a creator who can bring your brand to life through authentic, high-converting UGC, I'd love to collaborate!


GET IN TOUCH
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@GiovannaCidrao